



Closer to the Sky,
Closer to *Perfection*...





Rooted in Legacy, Driven by Vision

Our journey traces back to Gorakhpur, with the seed of entrepreneurship sown by our revered father, Late Sri Jagdish Prasad Agarwal, who later moved to Lucknow and laid the foundation of our business legacy with the launch of Tyre House, a humble tire retail outlet. Inspired by his spirit of enterprise, the second generation – Late Shri Rajesh Agarwal, Shri Manoj Agarwal, Shri Anand Agarwal, Vinit Agarwal and Vishal Agarwal – began writing a new chapter in 1983 with the establishment of a video cassette library named Vishal Videos in Lucknow.



Vishal Video & Appliances Pvt. Ltd.

Over the decades, VVAPL has grown into one of India's most trusted distribution houses for consumer durables and electronics. Our growth journey includes:

- **1994:** Expanded into distributing leading global brands including Philips, Whirlpool, Samsung, and Sony.
- **2006:** Entered the telecom sector with distribution of Nokia, later expanding to brands such as Sony Ericsson, Karbonn, Celkon, Micromax, LG, and GIONEE.
- **2023:** Realme Distribution in Maharashtra

VALUEPLUS

— विश्वास का —

In 2007, our vision extended to direct retail with the launch of Value Plus Stores, an electronics retail chain aimed at delivering an unmatched shopping experience. Starting with 10 stores in Lucknow, we now operate:

- 125+ stores across Uttar Pradesh, Uttarakhand, West Bengal, and Sikkim
- Presence in 50+ Tier 2 and Tier 3 cities
- A portfolio of 5000+ products from top national and international brands



In 2014, we took a bold leap into manufacturing with our homegrown brand AISEN – a mark of innovation and excellence in Indian electronics.

- Established in 2015, with manufacturing units in Noida and Bhiwandi (Mumbai)
- Offers a wide range: LED TVs, speaker systems, air coolers, washing machines, refrigerators, and more
- Backed by a dedicated workforce of 1000+ professionals
- Available across 3000+ retail stores in 500+ cities



ABHYUDAYA

In 1995, driven by a passion for infrastructure, LATE SHRI RAJESH AGARWAL founded Abhyudaya Housing & Constructions Pvt. Ltd., marking our entry into the infrastructure and road construction sector.

- PWD, CPWD, and NHAI
- Notable projects include:
 - NH-31A Double Lane Stretch in West Bengal
 - BOT project in Bhopal
 - ITBP Road from Gagang to Kerang (Sikkim)
 - Toll collection at NH-24 Dasna Toll Plaza
 - Toll collection at Aihir Toll Plaza
 - Warehousing at Delhi - Meerut Expressway, Unnao



Bawana infra
Development Pvt. Ltd.
Concessionaire of DSIIDC

Our group also extends its expertise into industrial estate infrastructure. Bawana Infra Development Pvt. Ltd. manages the development, upgradation, and maintenance of the Bawana Industrial Estate in New Delhi, covering 778.17 hectares (1922 acres).

- Roads & drainage
- Street lighting & sewerage
- Effluent treatment & solid waste management
- Green areas and parking facilities

With a vision for sustainable industrial ecosystems, Bawana Infra is a model for modern infrastructure management.

Lead with vision,
work with passion...



Architectural Excellence Redefined

RISE ABOVE THE ORDINARY

The majestic group housing block at Celestial offers not only a visually stunning design but also maximizes space and light for each apartment. The meticulously planned tower provides panoramic views of the surroundings, combining elegance with functionality.

ABHYUDAYA
Celestial



Disclaimer: Visual representations shown in this brochure are purely conceptual. Elevations, Specifications, Site plan etc of the township are tentative and subject to variations and modification by the company at its sole discretion.

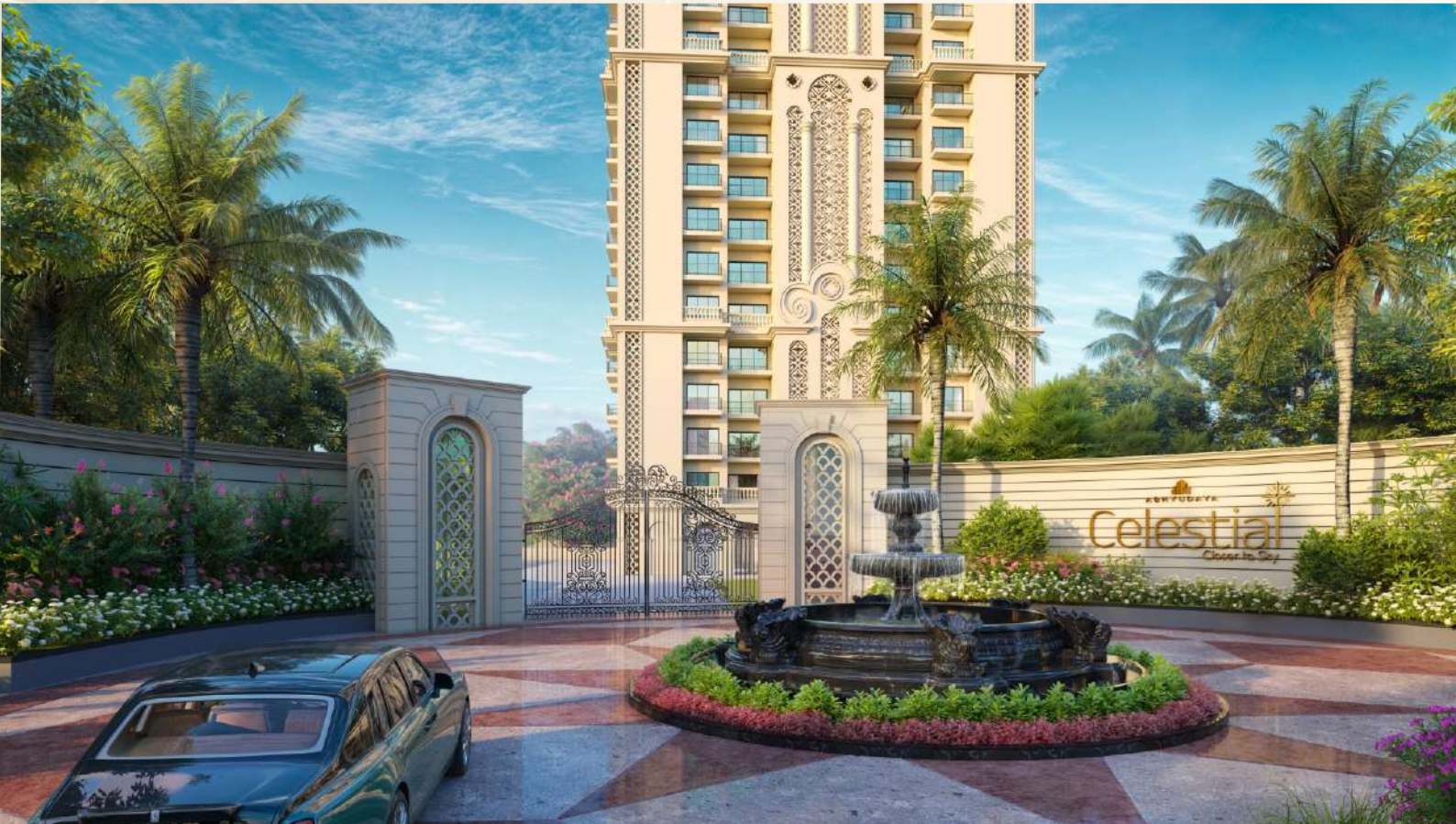
General Disclaimer: The layout plan of the integrated township "Shalimar One World" shown herein is for representational purposes only and pertains to the overall master layout of the township, which is being developed by the Master Developer. We do not have any control, authority, or responsibility over the final layout, future changes, or development of other parts of the township. The Master Layout is subject to modifications, revisions, or alterations by the Master Developer and/or the competent authorities. Prospective buyers are advised to make independent inquiries and consider this while making any booking decisions.



Lush Greenery at Your Doorstep



- All the images are Artistic Impression





Club One

A HUB FOR LEISURE & WELLNESS

Exclusively designed for residents, Club One at One World Township offers a variety of leisure and fitness activities. Whether it's unwinding by the pool, working out at the gym, or hosting gatherings in the multipurpose hall, Club One caters to every aspect of your lifestyle.



- All the images are Artistic Impression

- ✧ SWIMMING POOL AND KIDS' POOL
- ✧ FULLY EQUIPPED FITNESS CENTRE
- ✧ INDOOR GAMES & CHILDREN'S PLAY AREA
- ✧ MULTIPURPOSE BANQUET HALL FOR EVENTS

AT CLUB ONE, YOU'LL FIND SPACES THAT BRING TOGETHER LUXURY AND COMMUNITY FOR A WELL-BALANCED LIFESTYLE.

**The ownership of this Club in Shalimar One World , will remain with Shalimar Lakecity Pvt. Ltd / Developer. Membership is on discretion of Shalimar.*



Luxury That Serves Every Need

Discover thoughtfully designed amenities that cater to your lifestyle from leisure to fitness, wellness to security ensuring comfort, convenience, and joy in every moment.

- All the images are Artistic Impression



LUXURY BANQUET



SALON



DAY CARE FOR CHILDREN



WELL EQUIPPED GYMNASIUM



SWIMMING POOL ON 30TH FLOOR



GARDEN AREA



DOUBLE HEIGHT ENTRANCE LOBBY



WATER BODY



Prime Location

Unbeatable Connectivity

Strategically located in the prestigious Shalimar OneWorld Township, Abhyudaya Celestial places you in close proximity to major landmarks, commercial hubs, and leisure spots in Lucknow.

Your World Within Reach

Retail & Entertainment

Phoenix Palassio - 1.8 km
Ekana Mall - 2.5 km
Lulu Mall - 5.9 km

Healthcare

Sahara/Max Hospital - 8.7 km
Medanta Hospital - 6.7 km
Healthcity Vistar - 3.3 km
Tender Palm - 1.9 km

Sports & Recreation

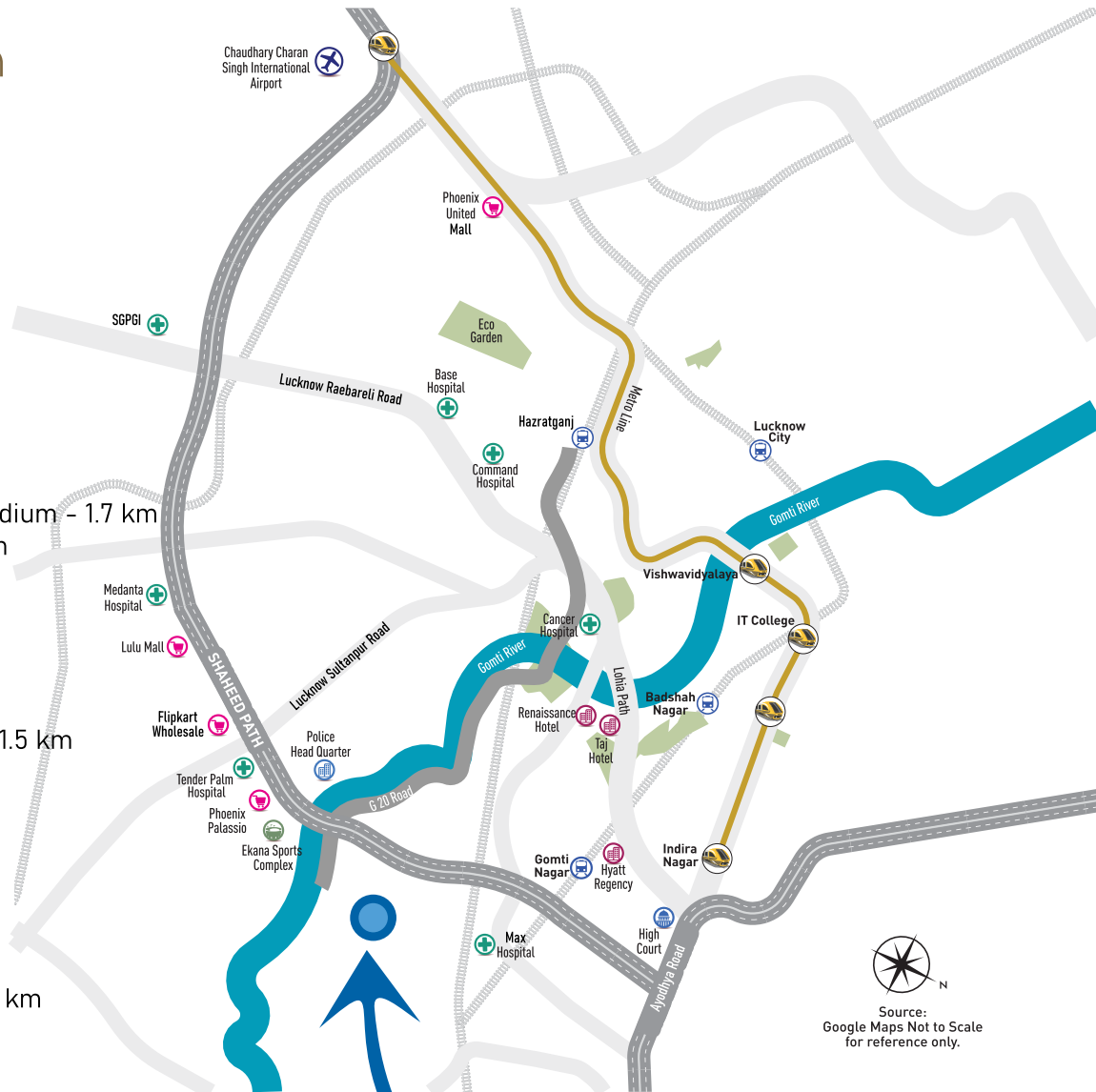
Ekana International Cricket Stadium - 1.7 km
Ekana Sports Academy - 2.5 km

Luxury Hospitality

Fairfield by Marriott - 8.6 km
Hyatt Regency - 9.9 km
Taj Hotel - 11.6 km
Renaissance Lucknow Hotel - 11.5 km
Airport - 18.7 km
Hilton Garden Inn - 7.4 Km

Education & Future

City Montessori School - 1.2 km
(Shalimar oneworld campus)
Jaipuria School - 4.9 km
Amity international School - 9.4 km
Millenium School - 12 Km
G.D Goenka School - 6 Km



Source:
Google Maps Not to Scale
for reference only.

Location QR Code:



ABHYUDAYA
Celestial



Smart Layouts. Seamless Living



Ground Floor
DESIGNED FOR
EASE & COMFORT



A LUXURIOUS
HAVEN ON
THE 30TH FLOOR



Lush Greenery at Your Doorstep



Elegant Living for the Modern Family

DESIGNED FOR EFFORTLESS LIVING

RERA Carpet Area: 132.71 Sq.mt. (1428.47 Sq.ft.)
Balcony Area : 23.10 Sq.mt. (248.65 Sq.ft.)

3 BHK + Servant Unit Plan (Vastu Compliant)



Spacious Homes with Thoughtful Designs

DESIGNED FOR EASE & COMFORT

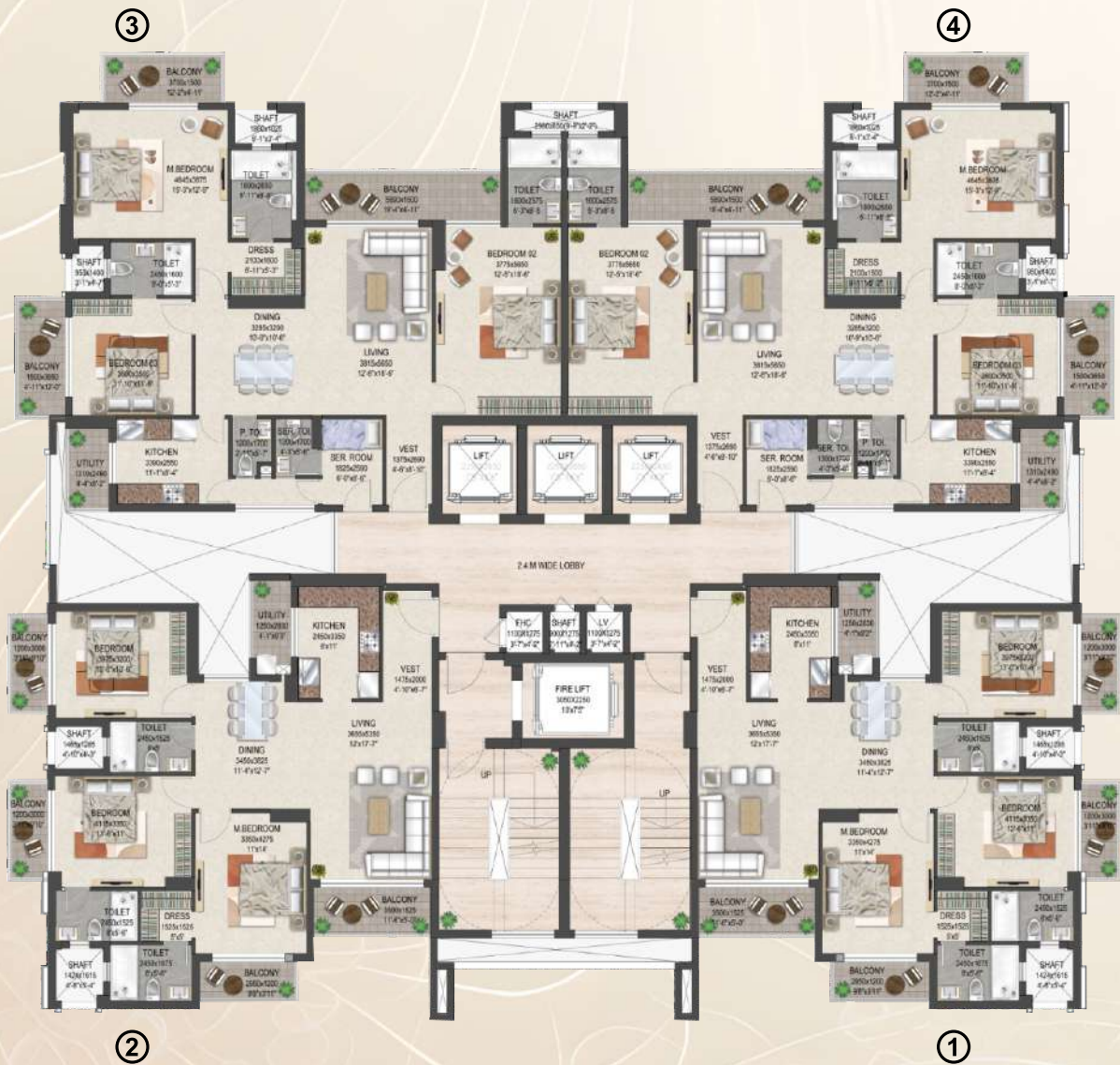
RERA Carpet Area: 102.89 Sq.Mt. (1107.49 Sq.Ft.)
Balcony Area : 19.87 Sq.Mt. (213.88 Sq.Ft.)

3 BHK Unit Plan (Vastu Compliant)





Efficient Design Maximum Comfort





Visionaries Behind Celestial

Principal Architect:

**Architect
Hafeez
Contractor**

Interior By:



Structure Consultant:



Landscape By:



Planning Consultant:



MEP Consultant:





ABHYUDAYA

Reach out to us to elevate your lifestyle.

Site Address: GH-18, Shalimar One World Township, Shaheed Path, Lucknow

Office Address: 1/6 Gokhle Marg, Lucknow, Uttar Pradesh

Email: sales@abhyudayainfra.com **Website:** www.abhyudayainfra.com

RERA NO. : UPRERAPRJ414462/06/2025

Launch Date: 17/6/2025

BANK ACCOUNT : ABHYUDAYA H & C P LTD COLL A/C ABHYUDAYA CELESTIAL
ACCOUNT NO:43068921694, BANK NAME: STATE BANK OF INDIA,
BRANCH NAME: Commercial Branch, 6-A,Way Road Gokhle Marg,
Lucknow-226001, IFSC Code: SBIN0004166, Lucknow

RERA
QR Code:



Note: The views shown in the brochure may vary in accordance with the final approved map and does not guarantee the same. All intending purchaser/s are bound to inspect all plans and approvals and visit project sites and apprise themselves of all plans and approvals and other relevant information and nothing in this brochure is intended to substitute to the intending purchaser the actual plans and approvals obtained from time to time. The relationship between the Developer and the actual customers will be governed strictly by the agreements to be executed from time to time and not on the terms of this Brochure. All designs are indicative only. The promoter shall clearly state in all the brochures, advertisements, promotions, application for allotment, allotment letter, agreement for sale and proforma conveyance deed relating to this project that the project land includes an area of 195 sq.mt.(gram sabha land) (Khasra No. 130 & 164) allotted to the promoter on a lease of 30 years vide lease deed dated 24-06-2015 by the state government through Lucknow Development Authority which can be renewed for further 60 years but not more than 30 years at one time. Thus the aggregate duration of this lease can be 90 years. No construction under this project is being constructed on the lease hold land. Entire lease hold land is under "open areas" of this project. The promoter undertakes to get the lease of the land renewed as per the terms of the lease deed before the expiry of the duration of the lease. This brochure is merely conceptual and is not a legal document. It cannot be treated as a part of the Annexure of final agreement/s that may be executed from time to time. The Developer reserves the right to change, amend modify the contents of the brochure and architectural specifications during development stages. Finishing material might vary in project due to availability of material during the period of construction but specifications would remain same. Allotment(s) has to accept such variation(s). The Developer/Management holds no responsibility for its accuracy and shall not be liable to any intending purchaser or anyone for the changes/alterations/improvements so made. This contains artistic impressions and no warranty is expressly or impliedly given that the completed development will comply in any degree with such artist's impression as depicted. The landscape, water bodies, details of lobbies, features & facilities of the common club/community centre/any other area, furniture, accessories, paintings, items, electronic goods, fittings/fixtures, decorative items, false ceiling including finishing materials, specifications, shades, sizes etc. shown in the pictures are only indicative in nature and for illustrative purpose only and does not form apart of the standard specification. Recipients are advised to apprise themselves of the necessary and relevant information of the project/offer prior to making any purchase decisions. The sale is subject to terms of application form and agreement for sale. All specifications of the unit shall be as per the final agreement between the parties. Photographs/views are representative image only.